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Shanghai Expo 2010: Signed the agreement between the Basilicata and the Shanxi Province for the valorisation of Basilicata natural beauty.

Shanghai, May 2, 2010 - This morning in the Italian Pavilion at Shanghai World Expo 2010 the **Basilicata Region** has signed a cooperation agreement with the Centre for International Cultural Exchange, Ministry of Culture of China and the Cultural Centre of the Shanxi Province . The event was held before the **Secretary General of the Italian Commission for the Shanghai World Expo 2010 Maria Assunta Accili**.

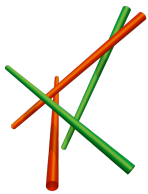
The agreement provides for the development of joint projects between Basilicata and China - specifically the province of Shanxi - to work together and promote in China the Basilicata excellences in terms of land and natural beauty valorisation including the regional artistic, historic and cultural heritage.

The **Secretary General of the Italian Commission for the Shanghai World Expo 2010 Maria Assunta Accili** warmly welcomes this collaboration:

"I am pleased that Basilicata has seized an opportunity at an high international level such as the Shanghai Expo to promote and enhance its richness towards the Chinese market. The region, first local authority to be hosted inside the Italian Pavilion is not a flagship just for the beauty of its landscapes, but also as

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per l'Esposizione Universale di Shanghai 2010

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a high technology reality. Italy is a mosaic of civilizations and the participation of the Regions to the Expo can give light to excellences less known abroad, as evidenced by the agreement signed this morning."

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